Stakeholder Analysis

The purpose of the stakeholder analysis is to gain knowledge about the people who have a “stake” in development. Although Stakeholder Analysis originated from the business sciences, it has evolved into a field that now incorporates economics, political science, game and decision theory, and environmental sciences. In the analysis, we want to understand each stakeholders’ intentions, agendas and interests and how they can influence development. The information is acquired through consultations and compiled in a spreadsheet showing the types of stakeholders, their position/interest, their level of influence in development, importance of issues, networks, power sources and interaction with others.

Source: Worldbank, public sector governance guidelines